

WEST Search History for Application 09922028

Creation Date: 2010070117:44

6269361.pn.PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 '5920859'.pn.USPT 11-20-2008
 '5918014'.pn.USPT 11-20-2008
 '5848407'.pn.USPT 11-20-2008
(internet or www or "world wide web")PGPB, USPT, USOC, EPAB, JPAB, DWPI,
 TDBD OR YES 11-20-2008
(ad or advertisement)PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
(ad or advertisement)and (postion or rank or rank\$3)PGPB, USPT, USOC, EPAB, JPAB,
 DWPI, TDBD OR YES 11-20-2008
((internet or www or "world wide web")) and ((ad or advertisement)and (postion or rank or
 rank\$3))PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
(pay-per-click or cost-per-click or "cpc")PGPB, USPT, USOC, EPAB, JPAB, DWPI,
 TDBD OR YES 11-20-2008
((internet or www or "world wide web") and (ad or advertisement)and (postion or rank or
rank\$3)) and ((pay-per-click or cost-per-click or "cpc"))PGPB, USPT, USOC, EPAB, JPAB,
 DWPI, TDBD OR YES 11-20-2008
(bid or bidder or bidd\$3 or bidding)PGPB, USPT, USOC, EPAB, JPAB, DWPI,
 TDBD OR YES 11-20-2008
((internet or www or "world wide web") and (ad or advertisement)and (postion or rank or
rank\$3) and (pay-per-click or cost-per-click or "cpc")) and ((bid or bidder or bidd\$3 or
bidding))PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
((internet or www or "world wide web") and (ad or advertisement)and (postion or rank or
rank\$3) and (pay-per-click or cost-per-click or "cpc") and (bid or bidder or bidd\$3 or bidding)
) and 705.clas.PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
((internet or www or "world wide web") and (ad or advertisement)and (postion or rank or
rank\$3) and (pay-per-click or cost-per-click or "cpc") and (bid or bidder or bidd\$3 or bidding)
) and 707.clas.PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
((internet or www or "world wide web") and (ad or advertisement)and (postion or rank or
rank\$3) and (pay-per-click or cost-per-click or "cpc") and (bid or bidder or bidd\$3 or bidding)
) and 705/37PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/14PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/1PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/38PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/39PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/40PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/26PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 705/27PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 707/2PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 707/3PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 707/4PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 707/5PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 707/1PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 715/1PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 715/500PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 715/517PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD OR YES 11-20-2008
 '6285987'.pn.USPT 11-20-2008

'6296361'.pn.USPT 11-20-2008
'6044363'.pn.USPT 11-20-2008
'5848397'.pn.USPT 11-20-2008
'5724424'.pn.USPT 11-20-2008
'6718551'.pn.USPT 11-20-2008
'6477509'.pn.USPT 11-20-2008

Interference Searches

Query	DB	Op.	Plur.	Thes.	Date
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot))	UPAD	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot))	USPT	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot))	UPAD	OR	YES		07-01-2010

Prior Art Searches

Query	DB	Op.	Plur.	Thes.	Date
707/1	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
707/2	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
707/3	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
707/4	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
707/5	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010

707.clas.	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705.clas.	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/1	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/14	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/26	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/27	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/38	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/39	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
705/40	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
715.clas.	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
715/500	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010

715/517	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
715/760	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
715/1	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
709.clas.	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
709/217	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
709/224	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
("cost per click" or "cpc") and (ad or advertisement)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	PGPB	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	USPT	OR	YES		07-01-2010
((("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	USOC	OR	YES		07-01-2010

(("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	EPAB	OR	YES		07-01-2010
(("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	JPAB	OR	YES		07-01-2010
(("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	DWPI	OR	YES		07-01-2010
(("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	TDBD	OR	YES		07-01-2010
(("cost per click" or "cpc") and (ad or advertisement)) and (account adj management adj server) and (search adj engine or search near2 engine or crawler or spider or bot)	PGPB, USPT, USOC	OR	YES		07-01-2010